



Request for Qualifications: Oregon Home Energy Rebate Program Delivery Partners

Introduction

Earth Advantage is seeking community-based organizations (CBOs) to act as delivery partners for the [Oregon Home Energy Rebate Programs](#), which provide financial incentives to single- and multi-family households for eligible high-efficiency home improvements, appliances, and equipment. Earth Advantage's CBO partners will ensure that program benefits reach the low- and moderate-income households the program is intended to serve.

Selected delivery partners will operate in in geographical areas served by consumer-owned utilities (COUs), and conduct outreach activities, qualify eligible households, perform energy assessments (using the state's Home Energy Score assessment program), and oversee contractor activities. They will submit the documentation required for income qualification, program tracking, and incentive payments.

About the Oregon Home Energy Rebate programs

The Oregon Department of Energy plans to launch two new Home Energy Rebate Programs starting late in Spring 2026: the Home Efficiency Rebates Program (also known as HOMES), and the Home Electrification and Appliance Rebates Program (also known as HEAR). These programs will provide rebates for high-efficiency home improvements and appliance installation to eligible single-family and multifamily households, particularly low- and moderate-income households. Earth Advantage is delivering the program to customers in consumer-owned utility and Idaho Power Company service areas.

Note: *Energy Trust of Oregon has been selected to manage the HOMES and HEAR programs within the investor-owned utility (IOU) service territories. Earth Advantage and Energy Trust of Oregon will align program implementation as much as possible. In areas where IOU and COU territories overlap, CBOs that seek to provide services in both territories must contract with Earth Advantage and Energy Trust of Oregon separately.*

The Home Efficiency Rebates (HOMES) program will provide performance-based rebates for energy efficiency upgrades in existing single-family and multifamily homes, with reserved funding for low-income households. Example upgrades include installing more efficient equipment such as heat pumps, weatherization measures like insulation or air sealing, smart thermostats, and more. To qualify for a rebate, each HOMES applicant must complete an energy assessment that demonstrates a projected minimum of 20 percent energy savings, based on the home, project, and historical energy use.

HOMES incentive structure

| Single Family | | |
|---------------------------|------------------------|-------------------------------------|
| Income level | Modeled energy savings | Eligible rebate (the lesser of ...) |
| Low income | 20%-34% | \$8,000 or 100% of cost |
| | 35% or more | \$10,000 or 100% of cost |
| Moderate or higher income | 20%-34% | \$2,000 or 50% of cost |
| | 35% or more | \$4,000 or 50% of cost |

| Multi Family | | |
|---------------------------|------------------------|-------------------------------------|
| Income level | Modeled energy savings | Eligible rebate (the lesser of ...) |
| Low income | 20%-34% | \$8,000/unit or 100% of cost |
| | 35% or more | \$10,000/unit or 100% of cost |
| Moderate or higher income | 20%-34% | \$2,000/unit or \$200,000/building |
| | 35% or more | \$4,000/unit or \$400,000/building |

The Home Electrification and Appliance Rebates (HEAR) program will provide rebates to low- and moderate-income (LMI) households to install specific eligible high-efficiency electric appliances and associated upgrades. The new high-efficiency electric appliances must be selected from a list of eligible high-efficiency appliances and can be a first-time purchase of an all-electric stove, heat pump, heat pump water heater, or heat pump clothes dryer; replacement of a non-electric appliance; or installed in new construction homes. HEAR projects installing heat pumps for HVAC will be required to perform an energy assessment, but no savings threshold is required as in the HOMES program.

HEAR incentive structure

| Income level | Rebate limit |
|-----------------|--------------|
| Low income | 100% of cost |
| Moderate income | 50% of cost |

| Upgrade type | Qualified product/measure | Rebate limit |
|--------------------|--|--------------|
| Appliances | Heat pump water heater | \$1,750 |
| | Heat pump for space heating and cooling | \$8,000 |
| | Electric heat pump clothes dryer | \$840 |
| | Electric stove, cooktop, range, or oven | \$840 |
| Building materials | Electric load service center | \$4,000 |
| | Insulation, air sealing, and ventilation | \$1,600 |
| | Electric wiring | \$2,500 |
| Maximum rebate | | \$14,000 |



Both programs could offer participants a maximum rebate amount between 50-100% of project costs, depending on the energy upgrades completed and the household's income.

Compensation

CBO delivery partners will be compensated based on the following rubric:

- Up to \$1200 per low-income household that goes through the HOMES program.
- Up to \$500 per low- or moderate-income household that goes through the HEAR program.

Scope of delivery partner services

Through the HOMES and HEAR programs, CBOs will help LMI households receive low- or no-cost energy efficiency upgrades that should result in reduced energy costs and increased occupant health and comfort. CBOs will work alongside Earth Advantage to guide customers through one or both programs and deliver the following seven services:

| | |
|-----------------------------------|--|
| 1. Community outreach | <ul style="list-style-type: none">• Conduct local outreach campaigns to recruit and inform eligible households using materials provided by Earth Advantage. |
| | <ul style="list-style-type: none">• Serve as trusted messengers in their communities and provide education and guidance about program participation, benefits, and enrollment processes. |
| 2. Customer qualification | <ul style="list-style-type: none">• Support applicant household through income qualification (which will be performed by a third party) and guide them through the appropriate rebate track(s) based on their needs. |
| 3. Energy assessments | <ul style="list-style-type: none">• Conduct home energy assessments for income-qualified households where required by the program |
| | <ul style="list-style-type: none">• Conduct or facilitate any energy modeling required for project qualification. |
| 4. Contractor coordination | <ul style="list-style-type: none">• Work directly with local contractors to connect households with qualified installers |
| | <ul style="list-style-type: none">• Assist in scheduling and ensuring contractor participation in program activities |
| 5. Rebate stacking | <ul style="list-style-type: none">• Identify opportunities to stack incentives (e.g., CHPDP, LIHEAP, utility incentives) to maximize affordability for households |



| | |
|---------------------------|---|
| | <ul style="list-style-type: none">• Ensure correct sequencing of multiple funding sources to comply with DOE rules |
| 6. Data collection | <ul style="list-style-type: none">• Collect and submit project documentation into the appropriate rebate management systems |

Record-keeping and reporting requirements

CBOs must maintain accurate records that document all project activities and payments. On request, Earth Advantage and ODOE may access and audit all electronic and hardcopy accounts, documents, audits, and records.

RFQ requirements

Completed RFQ submissions should be emailed to ORHomeEnergyRebate@earthadvantage.org by 5PM on March 13, 2026. Responses will be reviewed and selections made by May 2026.

To respond to this RFQ, please submit a document containing the following information:

1. Applicant information, including organization name, mission, and contact information.
 - a. Include information about current insurance coverage and/or ability to obtain insurance coverage aligned with the following requirements.

| | Per incident / occurrence / claim | Aggregate |
|--|---|------------------|
| Workers' compensation & employer's liability | \$500,000 | |
| Commercial general liability | \$1,000,000 | \$2,000,000 |
| Automobile liability | \$1,000,000 | |
| Professional liability | \$1,000,000 | \$2,000,000 |
| Excess / umbrella insurance | <i>As needed to meet insurance requirements</i> | |

2. A list of key personnel and their qualifications.
 - a. Include any relevant licenses or certifications (e.g., CCB license, Home Energy Assessor Certification) held by key personnel.
3. The geographic region(s) in which the applicant intends to focus their work.
4. A description of the applicant's understanding of and intended approach to HER program activities.
 - a. Describe, where applicable, how HER program activities align with work already being performed by the applicant
5. Applicant's experience executing similar activities. This includes:



- a. Experience working with LMI households
 - b. Experience with any or all of the six services outlined in the "scope of delivery partner services" section of this RFQ
 - c. Experience participating in comparable grant, rebate, incentive, or loan programs.
6. A list of 2-3 references who can speak to the scope, quality, and timeliness of previous work.
 - a. Include both phone and email contact information for each reference.

Evaluation criteria

Submissions will be evaluated based on relevant experience, the demonstrated understanding of and capacity for the program's required activities, and reference interviews.

Preference will be given for organizations that can serve one or more of the following counties in Oregon:

- | | | |
|-------------|-------------|--------------|
| • Benton | • Lincoln | • Tillamook |
| • Clackamas | • Linn | • Washington |
| • Clatsop | • Marion | • Yamhill |
| • Columbia | • Multnomah | |
| • Lane | • Polk | |