

"LODI WINE COUNTRY" FACT SHEET

- "Lodi Wine Country" is located 100 miles east of San Francisco near the San Joaquin River Delta, south of Sacramento and west of the Sierra Nevada.
- Lodi is best known for its full-bodied Old Vine Zinfandel wines. In addition to Zinfandel, Lodi leads all other California wine districts in the production of Cabernet Sauvignon, Merlot, Chardonnay, Sauvignon Blanc, and Viognier.
- Lodi has been a major winegrape growing region since the 1850's. Today, the area has 100,000 acres of winegrapes, farmed by over 750 growers.
- The region enjoys a Mediterranean climate, with warm, dry summers and cool, moist winters. Averal annual rainfall is 17" (42.50 cm). Deep, sandy clay loam soils predominate.
- The region's annual yield of approximately 600,000 tons of grapes is valued at over \$300 million, and comprises 20% of California's total winegrape production – more than Napa and Sonoma Counties combined.
- The "Lodi" appellation was approved by the federal government in 1986.
- There are five major wineries in the area Robert Mondavi Woodbridge, Turner Road Vintners, Sutter Home Winery, Bear Creek Winery, and Oak Ridge Winery. However, more than 60 leading California wineries buy grapes from the region including E&J Gallo, Constellation, Fetzer, Delicato, Napa Ridge, Ravenswood, and Beringer.
- Lodi's 70+ "boutique" wineries specialize in small lot, handmade wines that are garnering major awards at domestic and international wine competitions.
- In 1991 local growers voted to fund the Lodi Winegrape Commission. With its \$1,000,000 annual budget the Commission conducts programs in marketing, grower education and viticultural research. The Commission also conducts the nation's leading sustainable viticulture program, which reduces the amount of pesticides and herbicides used in winegrape production. In addition, the Commission operates the "Discover Lodi Wine and Visitor Center" a "must see" experience for anyone interested in grapes or wine.
- To learn more about "Lodi Wine Country" please visit www.lodiwine.com and www.lodirules.com.